

DITP and GIT announce the Ruby Celebration of Bangkok Gems’
in its 68th Edition This September



Bangkok, 8 August 8, 20203 – , Mr. Phusit Ratanakul Sereroengrit, Director-General of the Department of International Trade Promotion (DITP), and Mr. Sumed Prasongpongchai, Director of the Gem and Jewelry Institute of Thailand (GIT), joined forces with nearly 20 governmental and private sector agencies to announce the 68th edition of Bangkok Gems and Jewelry Fair. The fair, which is Thailand’s largest and Asia’s longest-celebrated gems and jewelry trade fair,

will celebrate its ruby jubilee this year and is set to take place between 6-10 September 2023 at Queen Sirikit National Convention Center (QSNCC), Bangkok.



Mr. Phusit Ratanakul Sereroengrit, Director-General of DITP, said that “Bangkok Gems and Jewelry Fair is considered to be the largest gem and jewelry trade fair in Thailand, and also represents one of the five major gem and jewelry trade fairs in the world. The fair serves as a vital trading platform that allows Thai entrepreneurs to meet and negotiate with buyers from around the globe, fostering partnerships, expanding business opportunities, and promoting collaboration. It also serves as a knowledge-sharing and networking hub, playing a pivotal role in driving the country’s economy. Currently, the industry’s supply chain, from production to retail and exports, employs nearly 800,000 people. There are also around 12,000 entrepreneurs

across the country involved, of which 90 percent are SMEs. This event significantly supports jewelry exports and reinforces Thailand's role as a crucial hub for the global gem and jewelry trade."



Mr. Sumed Prasongphongchai, Director of GIT, commented, “Bangkok Gems and Jewelry Fair is considered to be an important destination for gem and jewelry traders from around the world, especially for colored gemstone trading as Thailand is the world's major trading center for such stones. This is because we have skilled craftsmen who are able to cut and improve the quality of gemstones like no other. This Thai craftsmanship for gemstone enhancement has been recognized globally, with Chanthaburi province as the center of artisans who master these skills.”



The 68th edition of Bangkok Gems and Jewelry Fair is set to be a grand celebration marking its 40th anniversary from 6-10 September 2023 under the theme '40 Years of Brilliance.' This fair will showcase the robust growth of Thailand's renowned gem and jewelry industry on the global stage. Shining brightly for four decades, this prestigious fair has now moved to the Queen Sirikit National Convention Center, and will feature more than 1,100 exhibitors in 2,400 booths, covering Halls 1-8 of the G and LG levels of the venue. It is expected to draw more than 30,000 visitors from around the world and generate more than 3 billion Baht of revenue.



Apart from the showcase, other highlights include the Networking Reception, the 40th Anniversary Highlights exhibition ‘The Magnificent 40-Year Journey of Brilliance’ that recounts the glory of the Thai gem and jewelry industry through iconic jewelry pieces, The Jewellers exhibition, The New Faces exhibition zone, as well as many seminars about trends and happenings in the gems and jewelry industry.



In 2022, gems and jewelry products (excluding gold) represented the country's 9th largest export product, generating up to 8,036 million US dollars. In the first half of 2023 (January to June), the exports were valued at 4,348 million US dollars, marking an 11.94% growth. It is expected that exports will continue to expand by 10% this year, which is in line with an increase in the demand for goods as major trade partners' economies are recovering and economic activities are picking up. Also, tourism has improved, while borders are open and travel restrictions were lifted.



**BANGKOK GEMS
& JEWELRY FAIR**
68th Edition September 2023

Organized by





The 68th Bangkok Gems and Jewelry Fair is scheduled to take place between 6-10 September 2023 at Hall 1-8, Queen Sirikit National Convention Center (QSNCC), Bangkok. For more information, please visit www.bkkgems.com or facebook.com/Bangkokgemsofficial.



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